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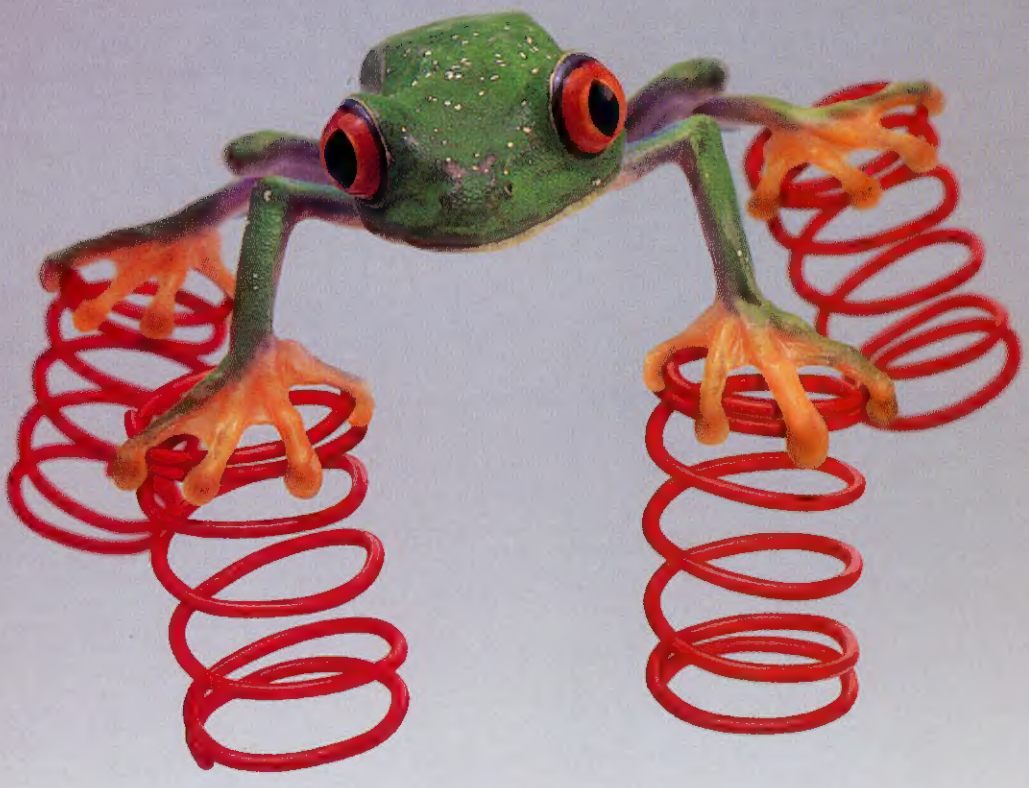

Jughead
POP'S LAST STAND
PART 1
POP, YOU'RE COMING UP IN THE WORLD! TV COMMERCIAL! VERY CLASSY! VERY 90's!
VERY BAD NEWS!
90¢
POP's
SPECIALS
SCRIPT: CRAIG BOLDMAN
PENCILS: REX LINDSEY
INKS: RICH KOSLOWSKI
LETTERING: BILL YOSHIDA
COLORING: BARRY GROSSMAN
EDITOR: VICTOR GORELICK
EDITOR-IN-CHIEF: RICHARD GOLDWATER
OH?
THIS ISN'T AN AD FOR MY HUMBLE LITTLE CHOCKLIT SHOPPE! THIS IS ANOTHER "POP'S!"
POP's
THERE IS NO OTHER "POP'S!"
APPARENTLY THERE IS! A NEW FAST FOOD BURGER CHAIN! IT'S MOVING INTO RIVERDALE IN A BIG WAY!

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THEY CAN'T CALL THEMSELVES "POP'S"! THAT NAME'S TAKEN!
I'M BENEATH THEIR NOTICE! THEY SPEND MORE ON ONE COMMERCIAL THAN I'VE MADE IN MY CAREER!
IT DOES LOOK SLICK!
THEY'RE UP AND COMING! COULD BE THE BIGGEST CHAIN SINCE McWENDLES!
POP'S
NOW OPEN!!!
BUT NO CORPORATION CAN PUT THE LOVE INTO A BURGER THAT I DO!
YOU SAID IT! LATER, POP!
POP'S WORRIED ABOUT THESE GUYS! I THOUGHT WE'D CHECK 'EM OUT!
CLEAN... EFFICIENT...
POP'S
TASTES LIKE EVERY PRE-PROCESSED, FROZEN, MICROWAVED FAST FOOD BURGER I'VE EVER EATEN!
THANKS! WE TRY!
POP'S
POP'S GOT NO WORRIES! THOSE GUYS CAN'T TOUCH HIM IN TERMS OF QUALITY!
I HOPE YOU'RE RIGHT!
POP'S
CHOCKLIT SHOPPE
2

WHY DON'T WE STOP IN HERE? I'VE SEEN THEIR COMMERCIALS!
LOOK! POP MAY EVEN BENEFIT FROM THE ADVERTISING!
POP'S KLIT PPE
NAHH... I ATE AT A POP'S LOCATION YESTERDAY! IT'S JUST MORE BLAND FAST FOOD!
WHA...
DID YOU HEAR THAT? "BLAND!?" THEM'S FIGHTING WORDS!
DOWN, JUG!
THEIR FOOD IS ORDINARY, AND OUR POP IS GETTING TARRED WITH THE SAME BRUSH!
OPEN
POP, ABOUT THAT FAST FOOD CHAIN!
I'M ON IT, JUG! I'LL MAKE 'EM NOTICE ME!
TIK TAK
THEY NEED TO KNOW THERE'S ALREADY A "POP" IN TOWN!
3

I'VE SENT A DOZEN LETTERS TO THEIR CORPORATION! HOPEFULLY ONE WILL FIND ITS MARK!
I'VE GOT A BETTER IDEA!
OH?
LETTERS ARE BORING! TO GET THEIR ATTENTION, RECORD YOUR MESSAGE ON VIDEOTAPE!
GOOD THINKING!
WE'LL DO IT TOMORROW! I'LL BORROW DAD'S CAMERA!
READY, POP?
UH-NOT REALLY!
POP'S
I DON'T KNOW WHAT TO SAY!
JUST SPEAK FROM THE HEART!
WELL... THIS IS THE CHOCKLIT SHOPPE... POP'S CHOCKLIT SHOPPE! I'M THE OWNER... POP TATE!
POP
CHOK
SHOP
REC
4

THERE'S ONLY ONE POP, AND IT'S ME! THE ORIGINAL!
OPEI
REC
HE'S GETTING INTO IT!
I PUT TENDER LOVING CARE INTO EVERY BURGER AND SHAKE I PREPARE! NO ONE ELSE COMES CLOSE!
SLURP!
CAREFUL, JUG!
SO...
THAT'S A WRAP!
BRAVURA PERFORMANCE, POP!
I WAS MOVED!
JUST IN TIME! OFF IT GOES!
HERE'S YOUR MAIL, MR. TATE!
U.S. MAI
JUG, I COULD HAVE SAVED YOU SOME VIDEOTAPE! MY LETTERS GOT THEIR ATTENTION!
GREAT! THEY FINALLY NOTICED YOU!
AND IT'S THE WORST THING THAT COULD HAVE HAPPENED TO ME!
?
?
5
CONTINUED-

Fan art

KELLY GRUESEN
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GITTE SORENSEN-
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NY, NY

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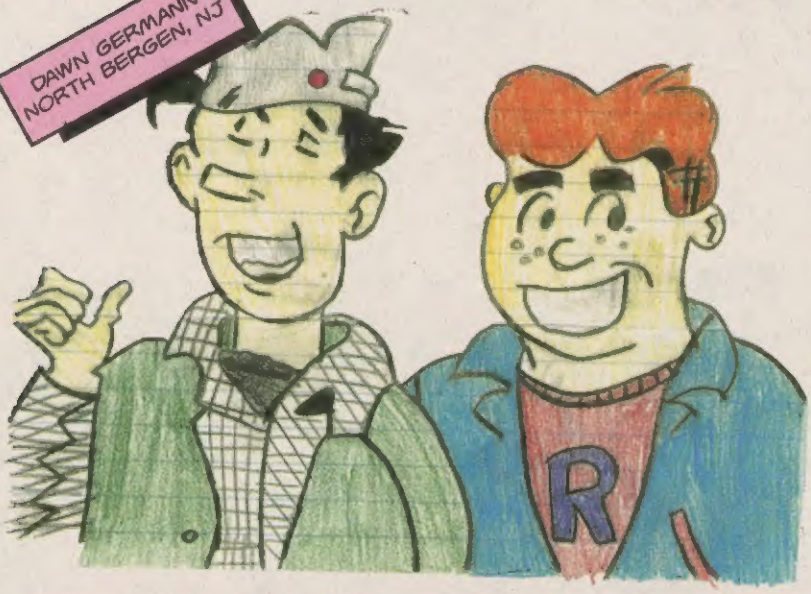

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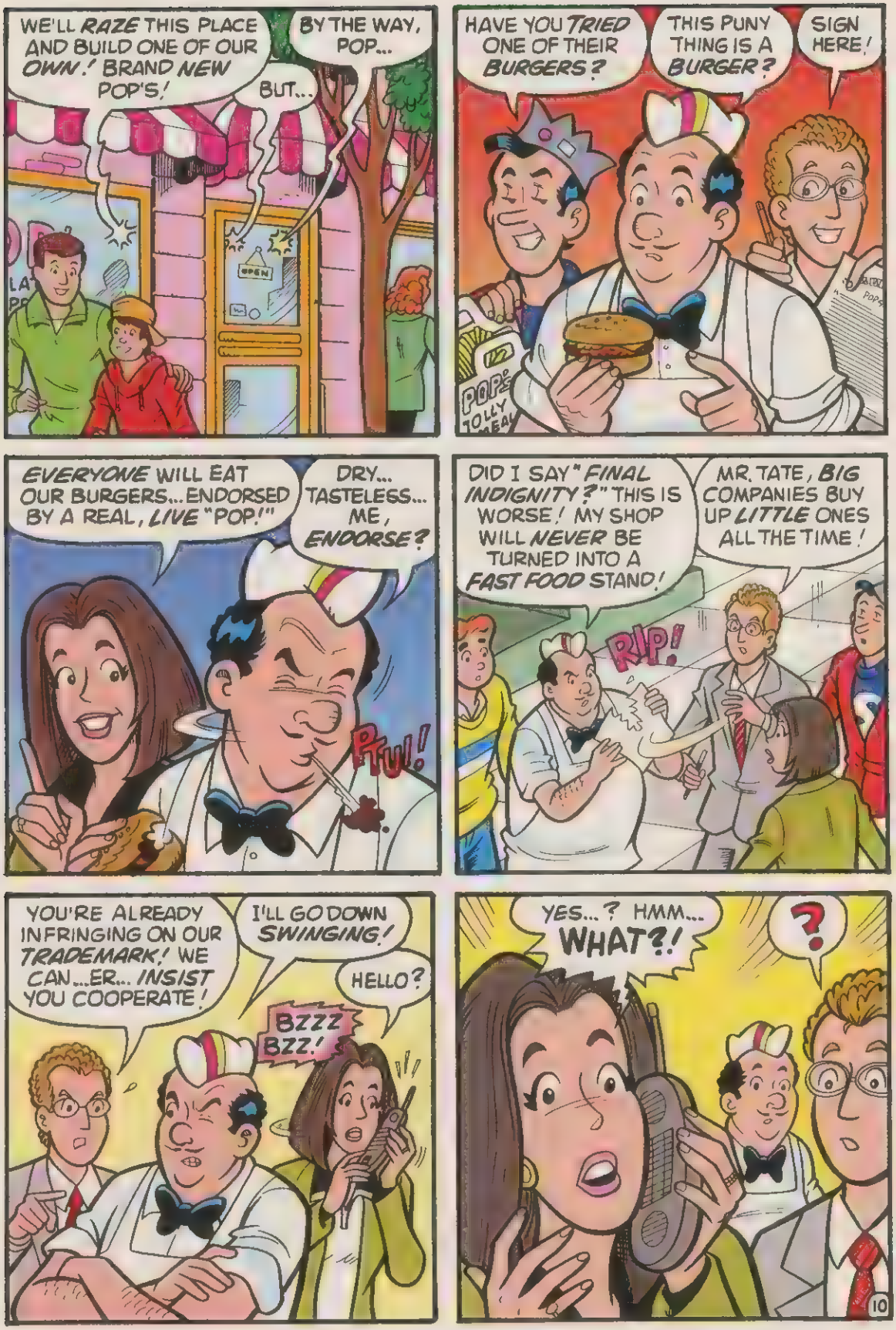
BETTY
RIVERDALE MOVERS
COACH CLAYTON
BASKETBALL TRYOUTS TODAY
COACH

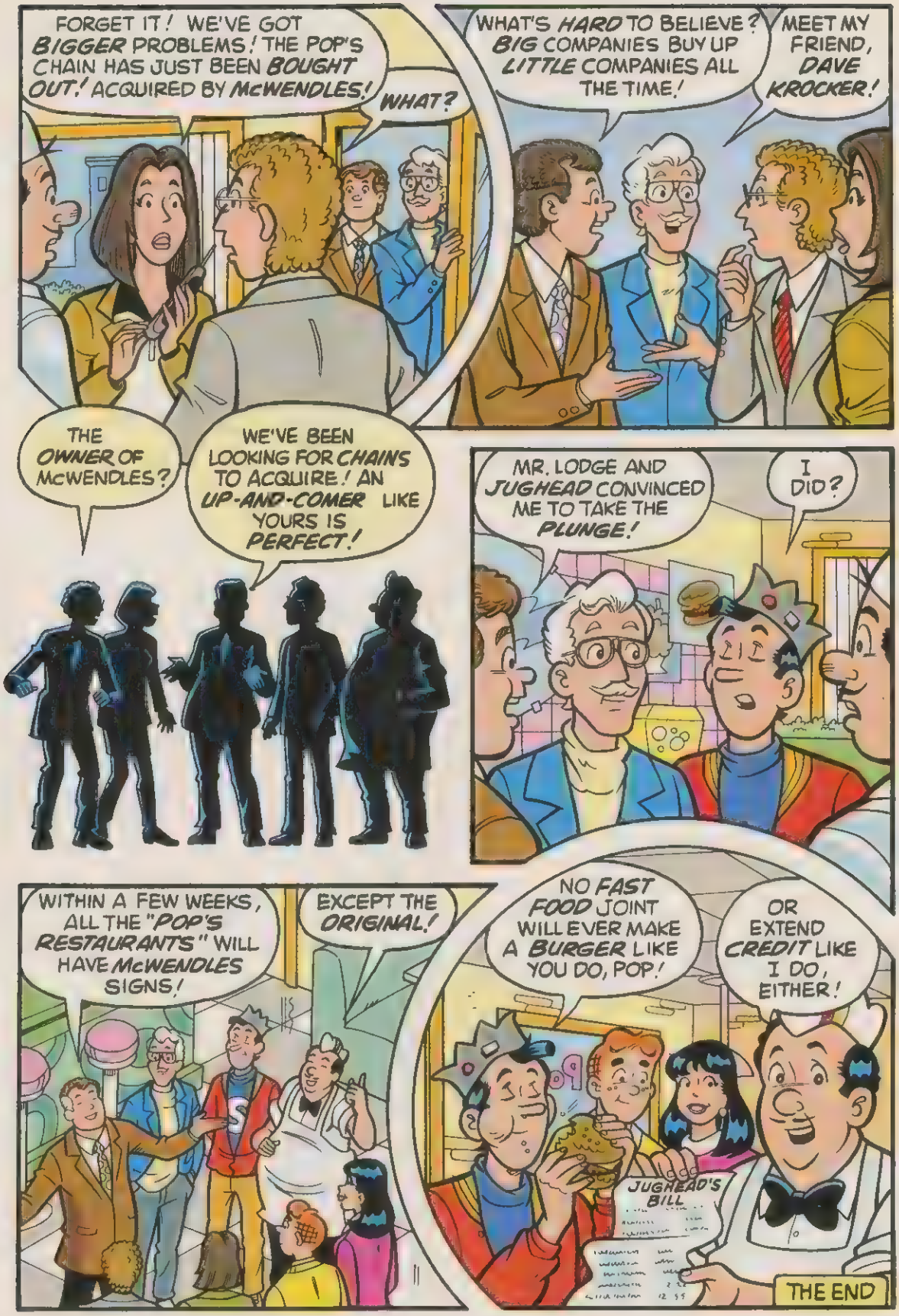
ELSEWHERE, IN A BOARDROOM...
SO WE'RE AGREED?
POP's RESTAURANTS INC.
YES! WE LEAVE FOR RIVERDALE!
SALES
PC CHOCK
POP's LAST STAND
PART II
MEANWHILE...
I APPRECIATE YOUR ADVICE, LODGE!
SURE, DAVE! HMM... THOSE KIDS ARE UNUSUALLY QUIET!
POP'S BEEN DOWN EVER SINCE HE GOT THAT LETTER!
I WONDER WHAT'S IN IT?
THE "POP'S" FAST FOOD CHAIN IS TOO BIG TO WORRY ABOUT A LITTLE GUY LIKE HIM!
THE NEW BURGER CHAIN?
WHAT'S YOUR IMPRESSION OF IT?
IT'S EVERY-THING A FAST FOOD PLACE WANTS TO BE!
FAST... EFFICIENT... GLITZY... THEY DO A GREAT JOB... IF YOU LIKE THAT SORT OF THING!
HMM... THAT'S WHAT I THINK, TOO!

IT'S GOT A BIG FUTURE! MAY EVEN BE BIGGER THAN McWENDLES ONE DAY!
SOUNDS SURE OF HIMSELF!
THAT'S JUGHEAD! IF THERE'S ONE THING HE KNOWS, IT'S FOOD!
AND LOTS OF IT!
POP, COME CLEAN! WHAT DID THAT LETTER SAY TO UPSET YOU?
IT'S FROM THEIR LEGAL DEPARTMENT. SEEMS THEY'VE TRADEMARKED THE NAME "POP'S!"
THEY INSIST YOU STOP USING THE NAME "POP'S" IMMEDIATELY OR FACE A LAWSUIT!
THE FINAL INDIGNITY!
THAT'S OUTRAGEOUS!
YOU WERE "POP'S" LONG BEFORE THEY WERE!
TRUE, BUT I DON'T HAVE THE BIG BUCKS TO FIGHT THEM ON THAT POINT IN COURT!
MR. TATE!

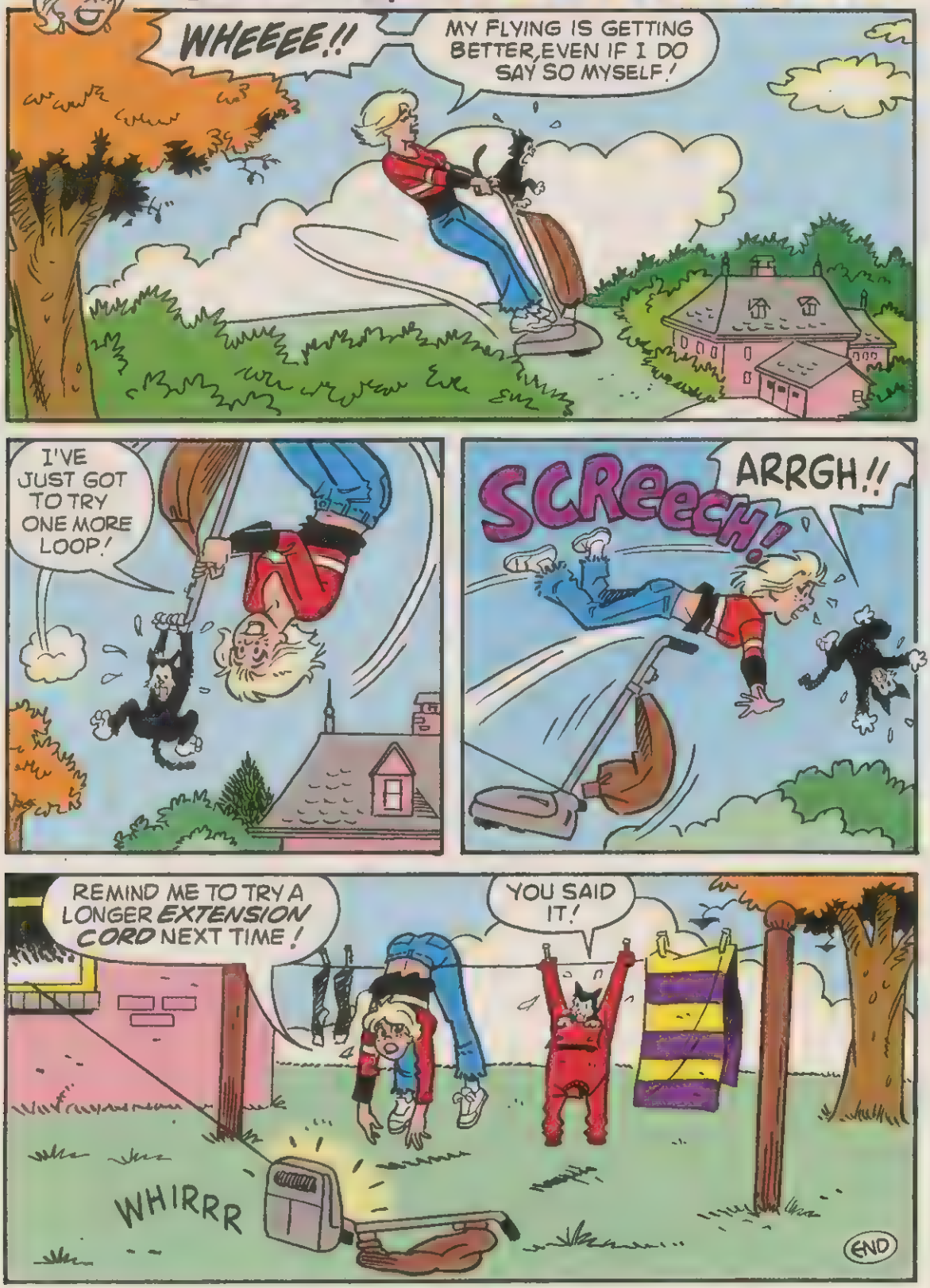
WE'RE FROM "POP'S RESTAURANTS, INC.!"
FORGET THAT!
GROAN! I GOT YOUR LETTER!
WE WERE IMPRESSED BY YOUR TAPE! THE SINCERITY! THE LOVE YOU SHOW FOR YOUR FOOD!
OH?
WE WOULD LIKE TO USE YOU AS OUR COMPANY SPOKESPERSON!
SPOKES-PERSON?
YOU'RE JUST WHAT WE NEED TO GIVE McWENDLES A RUN FOR THEIR MONEY!
YOU'LL BE AS BIG AS THE McWENDLES CLOWN!
COMMERCIALS...
YOUR FACE ON JOLLY MEALS...
PARADES...
GOSH!
POP'S JOLLY MEAL
ME! FAMOUS! AND I HAVE YOU TO THANK, JUG!
8

WELL, IT'S A HAPPY ENDING FOR POP.! HE'LL BE WEALTHY!
HAPPY? I WONDER!
RAE & ROGER'S REALTY
IT'S ALL OVERWHELMING! I WONDER IF POP KNOWS WHAT HE'S GETTING INTO!
EVERYTHING'LL CHANGE, THAT'S FOR SURE!
MAYBE SOMEBODY SHOULD POINT THAT OUT!
HI, JUG! I'M ABOUT TO SIGN THE DEAL!
QUESTION!
WHAT HAPPENS TO THE CHOCKLIT SHOPPE?
NOT TO WORRY!
· SPECIALS ·
WE'VE DECIDED THIS WOULD BE A PERFECT LOCATION FOR A NEW "POP'S" STORE!
NEW STORE? HERE?
POP's
9


WE'LL RAZE THIS PLACE AND BUILD ONE OF OUR OWN! BRAND NEW POP'S!
BUT...
BY THE WAY, POP...
OPEN
HAVE YOU TRIED ONE OF THEIR BURGERS?
THIS PUNY THING IS A BURGER?
SIGN HERE!
EVERYONE WILL EAT OUR BURGERS...ENDORSED BY A REAL, LIVE "POP!"
DRY... TASTELESS... ME, ENDORSE?
PTUI!
DID I SAY "FINAL INDIGNITY?" THIS IS WORSE! MY SHOP WILL NEVER BE TURNED INTO A FAST FOOD STAND!
MR. TATE, BIG COMPANIES BUY UP LITTLE ONES ALL THE TIME!
RIP!
YOU'RE ALREADY INFRINGING ON OUR TRADEMARK! WE CAN...ER... INSIST YOU COOPERATE!
I'LL GO DOWN SWINGING!
HELLO?
BZZZ BZZ!
YES...? HMM... WHAT?!
?
10


FORGET IT! WE'VE GOT BIGGER PROBLEMS! THE POP'S CHAIN HAS JUST BEEN BOUGHT OUT! ACQUIRED BY McWENDLES!
WHAT?
WHAT'S HARD TO BELIEVE? BIG COMPANIES BUY UP LITTLE COMPANIES ALL THE TIME!
MEET MY FRIEND, DAVE KROCKER!
THE OWNER OF McWENDLES?
WE'VE BEEN LOOKING FOR CHAINS TO ACQUIRE! AN UP-AND-COMER LIKE YOURS IS PERFECT!
MR. LODGE AND JUGHEAD CONVINCED ME TO TAKE THE PLUNGE!
I DID?
WITHIN A FEW WEEKS, ALL THE "POP'S RESTAURANTS" WILL HAVE McWENDLES SIGNS!
EXCEPT THE ORIGINAL!
NO FAST FOOD JOINT WILL EVER MAKE A BURGER LIKE YOU DO, POP!
OR EXTEND CREDIT LIKE I DO, EITHER!
JUGHEAD'S BILL
THE END

Sabrina in FLIGHT PLIGHT


WHEEEE!!
MY FLYING IS GETTING BETTER, EVEN IF I DO SAY SO MYSELF!
I'VE JUST GOT TO TRY ONE MORE LOOP!
SCREECH!
ARRGH!!
REMIND ME TO TRY A LONGER EXTENSION CORD NEXT TIME!
YOU SAID IT!
WHIRRR
END

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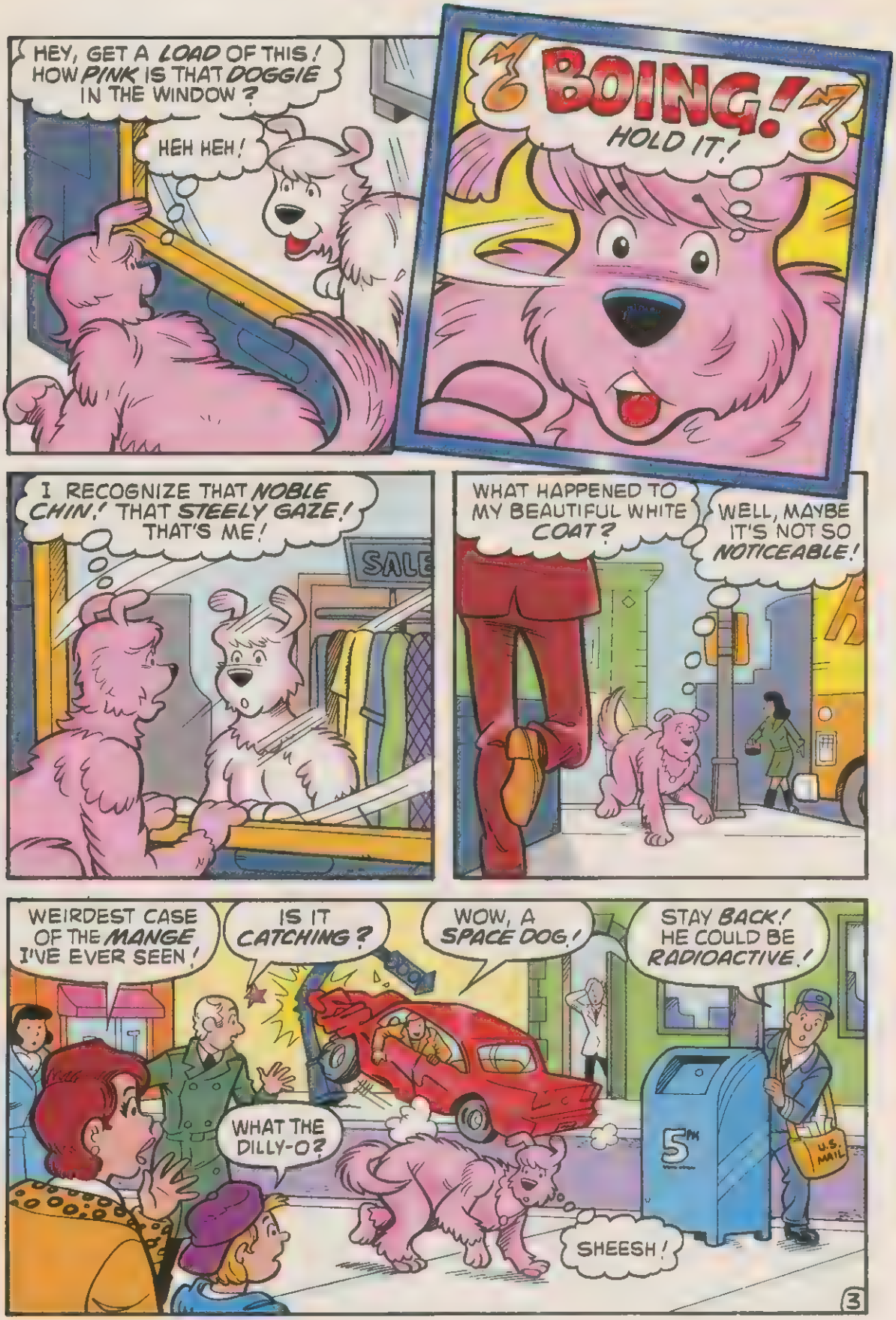
A PINCH OF THIS... A PINCH OF THAT...
THAT DILTON IS ONE BRIGHT LAD!
Hot Dog
in
A DOG OF A Different COLOR
WHOOM!
AS I WAS SAYING... BOY'S GOT A SCREW LOOSE!
KOFF!

WHEW! AFTER VISITING DILTON, YOU'RE NEVER QUITE THE SAME!
OH, WELL, I'LL GO SEE MR. REUBEN AT THE DELI! HE USUALLY HAS SOME SCRAPS FOR ME!
HEH HEH! JUST LIKE CLOCKWORK! HERE YOU GO, MY FRIEND!
AYEEE!
?
DOCTOR! THAT PRESCRIPTION YOU GAVE ME! SIDE EFFECTS!! HALLUCINATIONS!
WHAT GOT INTO HIM?
2


HEY, GET A LOAD OF THIS! HOW PINK IS THAT DOGGIE IN THE WINDOW?
HEH HEH!
BOING!
HOLD IT!
I RECOGNIZE THAT NOBLE CHIN! THAT STEELY GAZE! THAT'S ME!
SALE
WHAT HAPPENED TO MY BEAUTIFUL WHITE COAT?
WELL, MAYBE IT'S NOT SO NOTICEABLE!
WEIRDEST CASE OF THE MANGE I'VE EVER SEEN!
IS IT CATCHING?
WOW, A SPACE DOG!
STAY BACK! HE COULD BE RADIOACTIVE!
WHAT THE DILLY-O?
5TH
U.S. MAIL
SHEESH!
3

IT'S NOT EASY BEING PINK!
THERE'S SOME OF MY DOGGIE BUDDIES! THEY'LL SYMPATHIZE!
HEE HEE
HOWL!
YIP YAP!
BOW GIGGLE WOW!
I HATE BEING PINK!
LOOKIT THE COOL DOG!
OOH! CUTE!
WELL, SOMEONE APPRECIATES ME!
I HATE BEING PINK!
4

HOME AT LAST, WITH MY TAIL BETWEEN MY LEGS!
HOT DOG!
THERE YOU ARE! DILTON CALLED AND TOLD ME WHAT HAPPENED!
HE SAYS IT'S A HARMLESS CHEMICAL RESIDUE!
HARMLESS HE SAYS!
DON'T WORRY... IT'LL WASH OFF EASILY IN THE BATH!
BATH!
FORGET IT! NO WAY! I LOVE BEING PINK! PINK IS MY COLOR!!
DOGGIE SHAMPOO
The END

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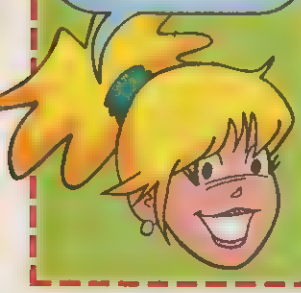

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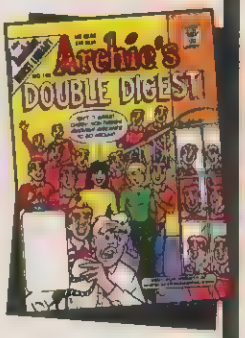
EDITOR'S NOTEBOOK

Dear Archie Readers,

Have you had your fill of winter? Those of you who live in Florida, Louisiana, California and other places that don't see much snow, need not answer that question. Snow can be fun, but enough is enough. Here at Archie comics it's on to SPRING. Our goal is to drag you out of the winter blahs and get you thinking about spring things, like spring vacations....like ARCHIE'S SPRING VACATION SPECIAL #3. In this issue, Veronica takes a trip to Japan, which isn't a bad way to spend a school vacation. But our brunette bombshell panics when she realizes she's left her precious Archie-poo in the clutches of Betty and Cheryl. Will Archie finally be "unwrapped" from around Veronica's little finger?...or will Veronica manage to come home early and surprise our red-headed Romeo? I can't give away the store, but prepare yourselves for a big finish when you read "Tokyo Trauma." On sale next month.

Now for all you comic collectors out there, another milestone will be reached when ARCHIE'S DOUBLE DIGEST #100 goes on sale in April. This special issue features a story called "The Night of 100 Archies." Make sure you're sitting down when you read this story, 'cause you'll be falling on the floor laughing if you're not. See what happens when Mr. Lodge's worst nightmare comes true, after Archie stumbles into a "cloning" machine. Just how many Archies can Mr. Lodge throw out of his mansion? The answer to this, but no other earth-shattering questions, will be answered, so don't miss it.



What would surprise you more...Betty, or Riverdale High's principal, Mr. Weatherbee with a nose ring? Try not to get "your" nose out of joint until you read, "That Certain Ring," coming at you in BETTY #62. It's a story that will bring tears to your eyes (from laughing, of course) and a sigh of relief to your parents (after all, they NEVER did anything crazy when they were kids!).

Write your letters to:

Victor Gorelick, Editor

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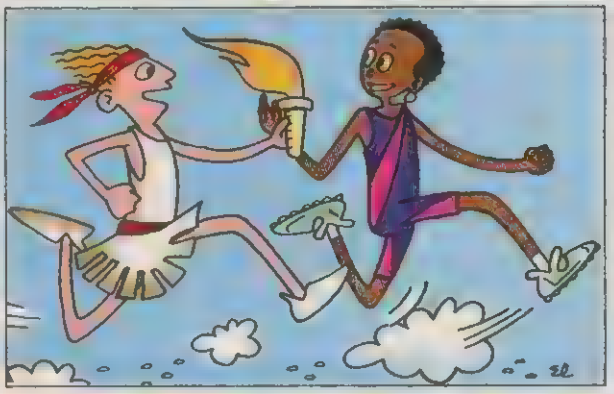
Archie's CLUB NEWS

$10 FIRST PRIZE

Heidi Smith
Battle Ground, WA

The Olympics

The Olympics first started in Greece. The people of Greece would hold their Olympics in a big building called Olympia, where they would honor one of their gods, Zeus. They would gather to watch brave men fight with animals and other men. Olympia was built with sand in the center (where the men and animals fought) to, ew, soak up the blood that was shed from the fighters. The way the animals would get into the ring was from small trap doors at the bottom of the ring where lions would come out. That way, it looked like they would "appear" from nowhere. The animals were stored below the ring in cages leading up into the ring. The Olympics back then consisted of different sports such as discus throwing or distance running. Now we have sports like gymnastics and swimming and we still cheer on our favorite athletes.



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Mary Cassatt

Mary Cassatt was a great American artist born in 1845. She is famous for her paintings of families and children. One time, Mary and her family went to France for a little while. A few years after returning, Mary decided she wanted to be an artist. But in the 1880's, people thought that it was inappropriate for women to be artists and that they should only have "polite" hobbies. Finally realizing how much she wanted to go, her father sent her to art school.

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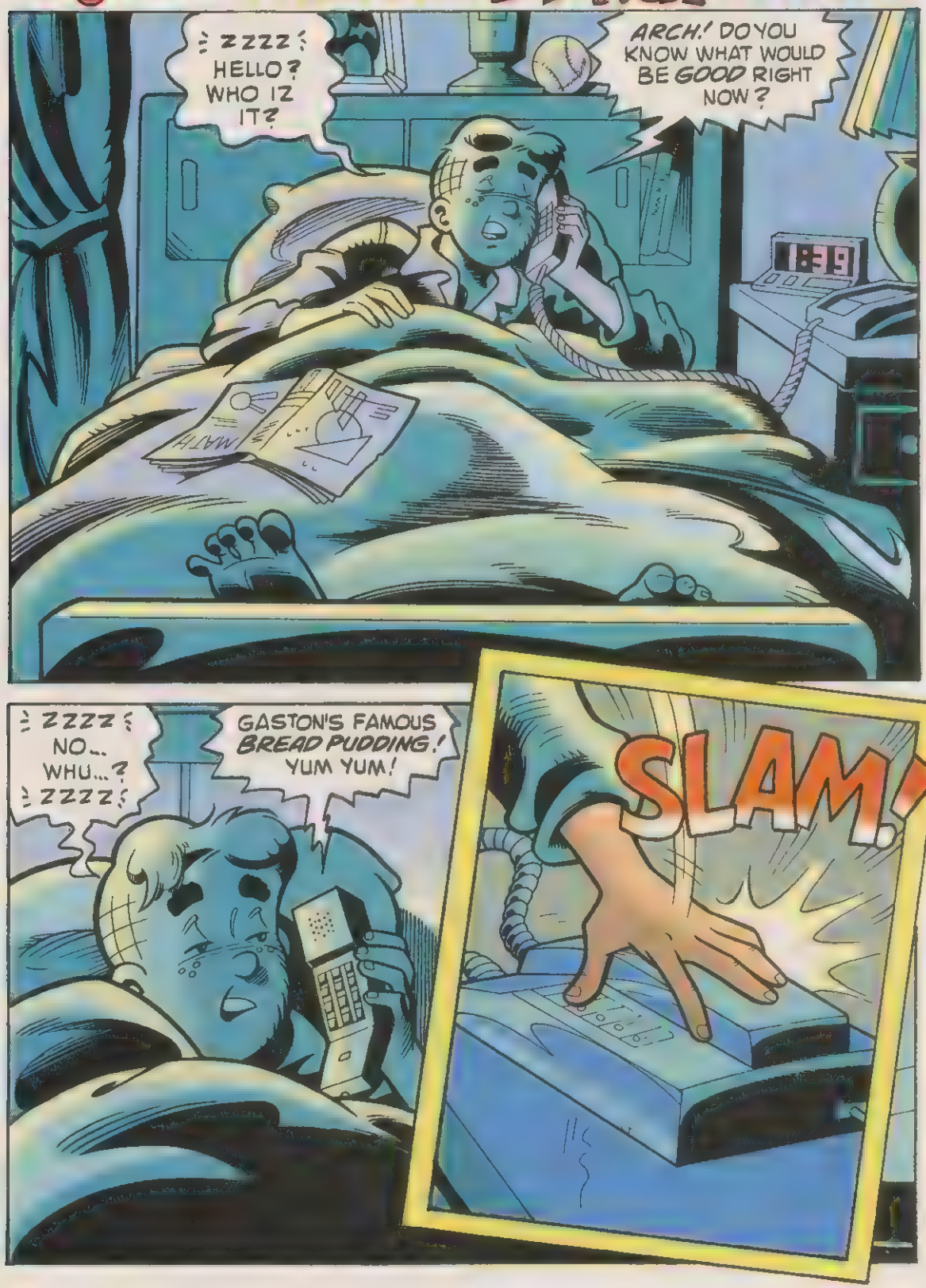
Jughead THINGS THAT GO MUNCH IN THE NIGHT



RAP! RAP! RAP!
ZZZ
WE MUST HAVE HAD A BAD LINE! I THINK WE GOT CUT OFF!!
WAH!
OOOHH!
SO WHAT DO YOU THINK OF MY BREAD PUDDING IDEA?
JUG, IT'S TWO IN THE MORNING! I'M NOT THINKING ABOUT FOOD RIGHT NOW!
REALLY? STRANGE!
IF YOU'RE HUNGRY, FIND AN ALL-NIGHT DINER!
BUT NOBODY MAKES BREAD PUDDING LIKE GASTON!
STOP
GASTON IS VERONICA'S CHEF! I SHOULD WAKE HIM UP TO FIX YOU A SNACK?
SURELY YOU DON'T EXPECT ME TO! SHE'S YOUR GIRL-FRIEND!
2

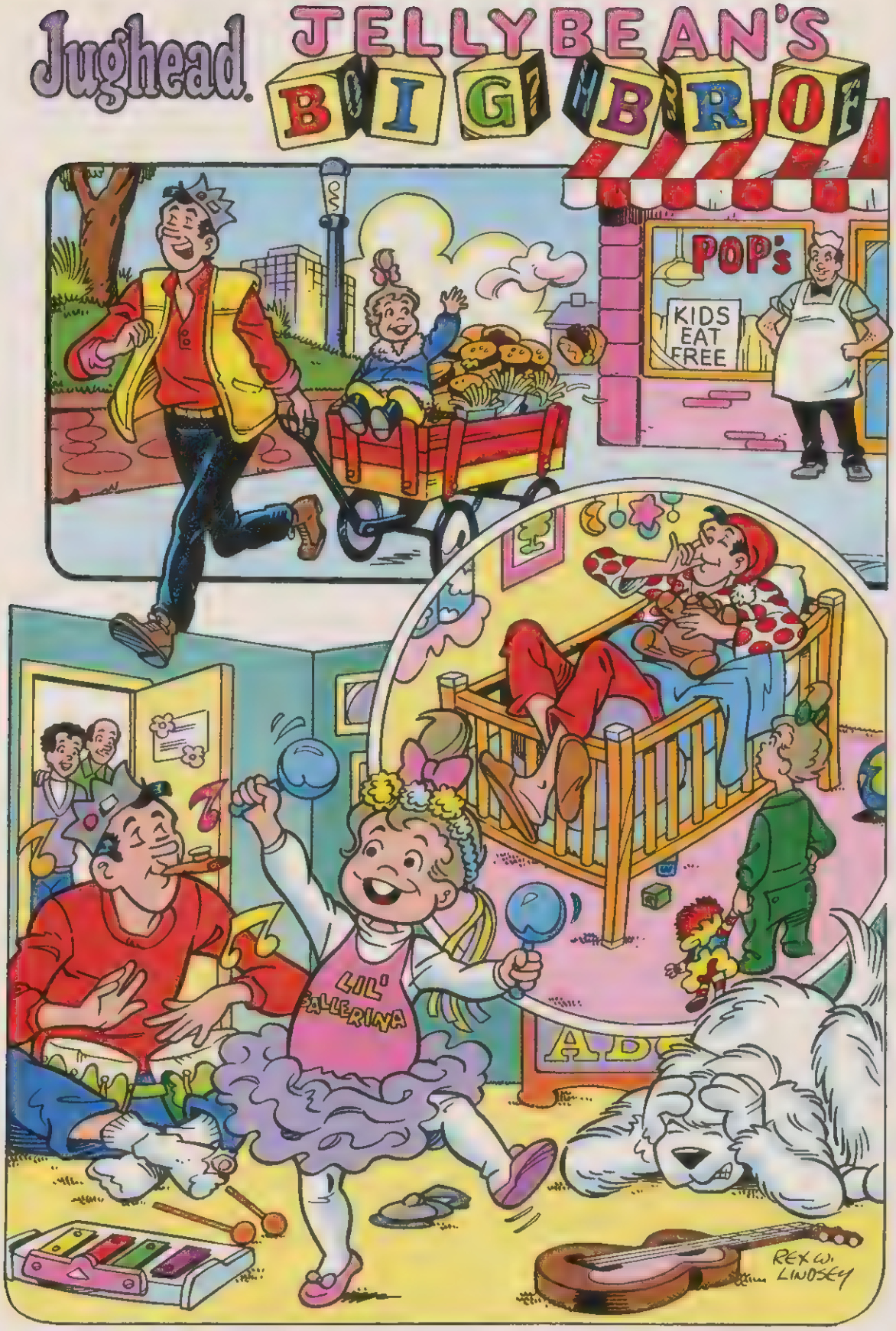
I CAN SEE I WON'T SLEEP AGAIN 'TIL I DO YOUR BIDDING!
LODGE ESTATE
MMM! BREAD PUDDING!
BEEP! BEEP! BEEP!
THE SECURITY ALARM! SOMEONE'S ON THE PREMISES!
RAP! RAP!
: ZZZ...: ...UH?
GET YOUR BEST OFFICERS OVER HERE NOW! WE'RE UNDER SIEGE!
ARCHIE, WHAT ARE YOU DOING HERE?
I'M WONDERING THAT MYSELF!
THIS WOULD BE ROMANTIC IF YOU HADN'T BROUGHT YOUR POINTY-HATTED PAL ALONG!
IT WAS JUG'S IDEA!
3

I HAD A HANKERING FOR GASTON'S BREAD PUDDING!
WHAT?
WAKE UP MY CHEF TO FIX YOU A MIDNIGHT MUNCHIE?
WHAT EEZ ALL ZEES RACKET?
EH?
JUGHEAD, CRAVING MY BREAD PUDDING LIKE ZIS? EET EES ZE ULTIMATE COMPLIMENT!
SUCH PERSISTENCE MUST NOT BE DENIED! TO ZE KEETCHEN WIS GASTON!
WHAT'S THE MEANING OF THIS?
DADDY, THE POLICE ARE HERE!
I SUMMONED THEM! ONLY THIEVES AND IDIOTS WOULD LURK AROUND HERE AT THIS HOUR! I SHOULD HAVE GUESSED WHICH!
POLICE
4

SIGH! SO THAT'S IT, OFFICERS! SORRY!
THIS IS ALL ABOUT DESSERT?
NOT JUST ANY DESSERT!
GASTON'S BREAD PUDDING IS A CULINARY MIRACLE! SMOOTH... RICH... SAVORY...
IT IS AWFULLY GOOD!
MY MOUTH IS WATERING!
CAN WE HAVE SOME?
ACTUALLY, IT WOULD HIT THE... WHAT AM I THINKING?
GASTON IS A WORLD-RENOWNED MASTER CHEF! I WON'T RUIN HIS SLUMBER TO PLAY SHORT-ORDER COOK!
EVERYBODY HOME! NOW!!
AW...
GOOD GRIEF WHAT A NIGHT!
6

WHU... WHERE DEED EVERYBODY GO? MY BREAD PUDDING GOING TO WASTE?
NON!
WELL, THAT WAS A BUST!
:YAWN: I'M READY TO HIT THE SACK NOW! 'NIGHT, ARCH!
MMM!
MMM!
MMM!
RAP! RAP! RAP!
WHA'N THE WORLD? WHAZIS RACKET...?
HOW'S A GUY SUPPOSED TO GET A LITTLE SLEEP AROUND HERE?
RAP! RAP!
GIANTSE
THE END

Jughead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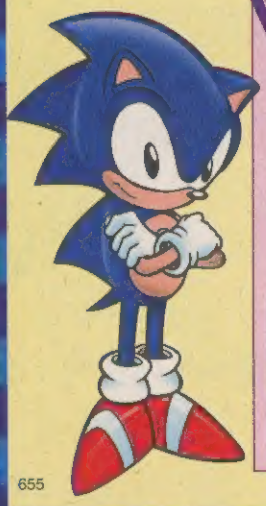

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